

Call For Skwxwú7mesh Artists: New Logo Art for Squamish Valley Gas Bar

Nch'kaý Development Corporation is pleased to invite Skwxwú7mesh Artists to apply to develop new logo art for our <u>Gas Bar</u> in the Squamish Valley.

The logo redesign will be part of a complete business rebrand that also includes a new name in the Skwxwú7mesh sníchim. The new name will be confirmed by the time the selected Artist begins their work designing the logo art.

The selected Artist will be expected to work collaboratively with an experienced branding consultant to ensure that the design itself will translate well into applications at various sizes, etc. The consultant can also assist with digitizing hand-drawn artwork.

Art style: The selected Artist will be required to create a logo in the Coast Salish

art style. (No formline.)

Compensation: The selected Artist will receive \$7,500 in exchange for full rights to

their logo design artwork.

How to Apply:

Send an email to **communications@nchkay.com** (**subject: "SV Gas Bar Logo"**) including:

- **Statement of interest:** Describe what interests you about this opportunity and any story associated with your approach to the design.
- **Work samples:** Photos of past projects, existing work, sketches, etc. that are representative of your art style.
- **Acknowledgement of terms:** Brief statement acknowledging that, if selected, you will work alongside a branding consultant to complete the logo design.
- **Contact information:** Full name, mailing address, email address.

Questions? Email communications@nchkay.com or

call Lauren Hutchison at 604-722-8946

APPLICATION DEADLINE: FRIDAY, SEPTEMBER 15, 2023, 5:00 PM

NCH'KAÝ DEVELOPMENT CORPORATION*

1681 Columbia Street, North Vancouver, BC, V7J 1A5

604-243-0802 • nchkay.com

*as the general partner of Nch'kaý Development Limited Partnership